

After a welcome break, the team have been busy preparing for the autumn's activities; exhibitions and visits, seminars, new materials... The Education UK Scotland website is also to undergo some transformation and will soon change it's URL to come under the Education UK site at [www.educationuk.org/scotland](http://www.educationuk.org/scotland)

With the new term starting things will be getting busy... below is an update on one of Scotland's success stories – the Interactive University. More news on what's happening in Scottish education will follow in the next update!

## Scotland Leads the Way for e-Learning!



Interactive University (IU) was established in 2002 as a joint initiative between Heriot-Watt University and Scottish Enterprise, the national economic development agency.

Managed by a team which offers both business expertise and academic experience, IU has set out to create a radical new model for global learning. The company designs and animates existing degrees and courses from Scottish universities and markets them as on-line products. It also offers in-country partner institutions a role in providing complementary face-to-face tuition. Revenue is generated by the student paying an annual fee which is split between the IU and its partner university. Every one of the programmes offered by Interactive University has been created by a Scottish university or college. This is a guarantee of high academic standards - and ensures that the qualification is recognised for its excellence throughout the world.

IU is an interactive bridge between the leading Scottish universities and students across the globe who wish to study for a internationally-recognised qualification, without leaving their home country. Students can attain a Scottish qualification that is internationally recognised, and locally relevant. The IU courses are delivered both online and through Local Learning Partners in over twenty countries and with around 90,000 students, the IU is one of the largest e-learning facilities in the world.

The IU learning model focuses on the 3Cs: content, context and community. This is a student-centred approach that allows individuals to study at a time and a place that suits them. The learning is a mix of online, interactive study and traditional classroom teaching. Programmes are offered at many different levels, from Foundation to Doctorate. This allows students to follow their own unique study programme, perhaps with a particular career path in mind.

The benefits of this unique approach are available to all: Scottish universities, Local Learning Partner institutions and, of course, the students themselves. Interactive University is a member of the e-Learning Alliance.

For more information see [www.interactiveuniversity.net](http://www.interactiveuniversity.net)

## 2005 Conference

We are planning the next Education UK Scotland annual conference to take place in early June 2005. We are giving as much advance warning as possible to colleagues overseas to encourage your attendance and participation. The event will launch our 2004/2005 annual report and provide a forum for the sector in Scotland to review and feedback on our activity. It will also provide a valuable opportunity for topical discussion, training and networking. Themes and sessions are yet to be finalised but ideas for speakers and sessions are welcome.



## Scottish Materials

We are currently producing a new interactive CD ROM and are reprinting the new Study Scotland brochure on Scotland's universities. Brochures showcasing Scotland's FE colleges, Independent Boarding Schools and accredited English Language Schools are also being produced and will be sent to all British Council offices. Copies of all materials are available on request.

## Calendar of forthcoming activity

### August 2004

25<sup>th</sup> Committee meeting

### September 2004

9<sup>th</sup> Vision 2020 seminar with British Council & Interactive University

9<sup>th</sup>-14<sup>th</sup> School fairs, Nairobi & Mombassa, Kenya

22<sup>nd</sup>- 25<sup>th</sup> ICIEP fairs, Ekaterinburg & Samara, Russia

### October 2004

16<sup>th</sup>- 23<sup>rd</sup> Nexus fairs, Beijing, Shanghai & Hong Kong

### November 2004

8<sup>th</sup>-15<sup>th</sup> Education fairs, Vietnam

12<sup>th</sup>-17<sup>th</sup> Outward mission to India

### December 2004

7<sup>th</sup>- 8<sup>th</sup> ECS annual conference and AGM, Edinburgh

9<sup>th</sup>-10<sup>th</sup> Going Global conference, Edinburgh

12<sup>th</sup>-15<sup>th</sup> EDUKEX in United Arab Emirates